

Message Text

UNCLASSIFIED

PAGE 01 MEXICO 02039 181851Z
ACTION ARA-10

INFO OCT-01 EB-08 ISO-00 /019 W
-----190511 098744 /14

R 181657Z FEB 77
FM AMEMBASSY MEXICO
TO SECSTATE WASHDC 420
USDOC WASHDC
USIA WASHDC

UNCLAS MEXICO 2039

E.O. 11652: N/A
TAGS: BEXP, BTRA, MX
SUBJ: FOREIGN BUYER PROGRAM: PROMOTIONAL FLYER "MARKET PLACE USA"

REF: STATE A-431; PRITCHARD/BOULTON TELCON

1. POST COULD PUT FLYER TO GOOD USE. BUT VALUE OF FLYER AS
PROMOTIONAL TOOL IN MEXICO WOULD BE GREATLY ENHANCED IF IT WERE
IN SPANISH. PRESUME OTHER POSTS IN SPANISH SPEAKING ARA FEEL
THE SAME.

2. WE HAVE DISCUSSED WITH RSC MEXICO POSSIBILITY THAT THEY
TRANSLATE, PRINT, AND DISTRIBUTE SPANISH LANGUAGE EDITION OF
FLYER. DIRECTOR OF RSC FOUND THIS PROSPECT HIGHLY FEASIBLE,
PROVIDING WASHINGTON WORKS OUT FUNDING, INCLUDING MAILING COSTS
TO ARA POST.
THOMPSON

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 18-Feb-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977MEXICO02039
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770059-0771
Format: TEL
From: MEXICO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770227/aaaaayct.tel
Line Count: 41
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 319e7cc4-c288-dd11-92da-001cc4696bcc
Office: ACTION ARA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 1
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 77 STATE A-431
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 01-Dec-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3282501
Secure: OPEN
Status: NATIVE
Subject: FOREIGN BUYER PROGRAM: PROMOTIONAL FLYER \"MARKET PLACE USA\"
TAGS: BEXP, BTRA, MX
To: STATE COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/319e7cc4-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009